Online Communication, Discourse and Context

Veranstaltung	
Beginn	16.07.2015
Ende	17.07.2015
Ort	Universität Zürich
Von	Emanuel Ruoss
Beschreibung	**3rd international Symposium MOOD-Z - Micro-Analysis of Online Data in Zürich, 16-17 July 2015** The Micro-Analysis of Online Data (MOOD) network is an interdisciplinary group of scholars who explore theoretical and methodological issues related to the study of computer mediated communication (CMC). The international symposium aims to bring together scholars interested in (methodologies of) microanalytic research of Computer-Mediated Discourse, rooted in methodological traditions such as conversation analysis, discursive psychology and discourse analysis. The 2015 symposium will include two keynote speakers: **Prof. Dr. Miriam Locher**, *University of Basel* **Dr. Sean Rintel**, *University of Queensland and Microsoft Research Cambridge* Presentations will address theoretical, methodological, and method-based issues related to the analysis of CMC such as: • The application of conversation analysis and various forms of discourse analysis to the study of online interaction. • Methodological challenges related to carrying out micro-analyses of online discourse/ CMC environments, particularly with methodologies typically applied to face-to-face interactions. • Theoretical considerations around the communicative conditions for online (written) communication, e.g. addressing issues such as physical vs. virtual presence, and how processes of reading and writing differ in their communicative conditions and consequences from face-to-face interaction. • The issue of 'place' and 'space' in (relation to) online discourse. • Technologies that support the analysis of online interaction. • Ethical dilemmas inherent to the study of online interaction. In addition the conventional formats (presentation and data session), there will be slots giving Ph.D. students the possibility to discuss clear-cut questions concerning their thesis with senior researchers. Please contact us directly if you are interested in this format so that we can reserve a slot for you. Registration will be open from 1 April to 30 June 2015. **For more information, please visit our website:** **http://www.ds.uzh.ch/Tagungen/MOOD-Z/**

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