Online Communication, Discourse and Context

veranstaltung	
Von	16.07.2015
Bis	17.07.2015
Ort	Universität Zürich
Von	Emanuel Ruoss
Beschreibung	 3rd international Symposium MOOD-Z - Micro-Analysis of Online Data in Zürich, 16-17 July 2015 The Micro-Analysis of Online Data (MOOD) network is an interdisciplinary group of scholars who explore theoretical and methodological issues related to the study of computer mediated communication (CMC). The international symposium aims to bring together scholars interested in (methodologies of) microanalytic research of Computer-Mediated Discourse, rooted in methodological traditions such as conversation analysis, discursive psychology and discourse analysis. The 2015 symposium will include two keynote speakers: Prof. Dr. Miriam Locher, University of Basel Dr. Sean Rintel, University of Queensland and Microsoft Research Cambridge Presentations will address theoretical, methodological, and method-based issues related to the analysis of CMC such as: The application of conversation analysis and various forms of discourse analysis to the study of online interaction. Methodological challenges related to carrying out micro-analyses of online discourse/ CMC environments, particularly with methodologics twiceally applied to face to face.

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